

Position: Business Intelligence Analyst

The position will be part of the BI team and reports directly to the head of BI. Incumbent will be responsible for performing customer analytics and publishing insights to make meaningful business decisions. The role also involves understanding data bases, data warehousing, and setting up data structures, creating regular and customized reports. Proactive analysis and enabling swift decision making is an integral part of the job.

No. of Candidates Required: 1

Key Responsibilities

1. Perform data analysis, understand trends and provide insights on customer behaviour and business performance to the senior team.
2. Develop business forecasts, statistical models, performance scores, business rules and help improve business numbers.
3. Monitor and constantly improve the design and content of the Business Intelligence portal.
4. Create MIS and dashboards that are simple and intuitive to use.
5. Understand the information needs of the users, structure reports and provide detailed analysis.
6. Streamlining the process of data flow and data quality to improve data accuracy.
7. Provide periodic and ad-hoc reports to facilitate faster decision making.

Key Capabilities

1. Excellent analytics, logical, problem solving and numeracy skills.
2. Strong knowledge and understating of MS Excel, Macros and VBA.
3. Knowledge of SQL and other coding languages preferred.
4. Experience in working with multiple data bases / data warehousing.
5. Energetic, self-motivated, flexible, independent personality who is interested in rural development and passionate about making a difference
6. Should be able to read, write and communicate fluently in Hindi / Tamil.and multiple languages a plus.

Minimum Qualification:

1. Bachelor's degree with a strong interest in the field of analytics.
2. Master's degree is preferred.

Minimum Experience:

1. 3 years of Experience in the field of Analytics
2. Experience in the field of banking/finance is preferred

Job Description – Business Intelligence Analyst | 2016

Job Location: Chennai

Approx. CTC Range: Based on Skills and experience